Sample Equity Term Sheet – C-Corp [note: for LLC, shares need to be changed to units, references to certificate and bylaws changed to operating agreement and a mandatory tax distribution provision needs to be added]

Investment Up to \$A million, with an initial closing of at least \$B.

Security Shares of Series A Participating Preferred Equity

Pre-Money Valuation \$ C million, inclusive of the option pool described below.

Dividend The holders of the Preferred will be entitled to receive dividends at

the rate of ____ percent (D %) of the Original Purchase Price to be accumulated and paid at a liquidity event, on conversion or on

redemption.

Closing date, 2013

Use of Proceeds Per the business plan

Redemption (Put) Right After the fifth year, the investors can require the company to

repurchase their units at full fair market value, or the purchase price

plus unpaid dividends, whichever is greater.

Conversion Rights The Preferred will be convertible into Common on a 1 to 1 basis

subject to the anti-dilution adjustments set forth below.

Liquidation Preference In the event of any liquidation, dissolution or winding up of the

Company, the holders of Preferred will be entitled to receive in preference to the holders of Common an amount ("Liquidation Preference") equal to the Original Purchase Price plus any dividends accrued on the Preferred but not paid and then to share with the holders of the Common in the remaining assets on an as-if-converted

basis.

Pre-emptive Investment Right In the event that future investment is required to enable the

Company to achieve its business objective, the investors in Series A Participating Preferred Equity have the right to invest at a level that

maintains their current percentage of ownership.

Anti-Dilution Protection The conversion price of the Preferred will be subject to adjustment

(i) for stock dividends, stock splits, or similar events, and (ii) on a weighted average basis to prevent dilution in the event that the Company issues additional shares at a purchase price less than the applicable conversion price. No adjustment to the conversion price will occur for any issuance of additional shares at a purchase price in excess of the current conversion price. Conversion prices will not be adjusted because of (a) conversion of Preferred Stock, (b) the issuance and sale of, or the grant of options to purchase, shares of Common pursuant to the Company's employee stock purchase or option plans (the "Reserved Employee Shares"), or (c) options or

stock issued to equipment lessors and bank lenders.

Equity Incentive Plan An equity incentive plan consisting of 10% of the post-closing

shares will be established at the initial closing.

Voting Right The holders of Preferred will vote with the common on an as-

converted basis.

Protective Provisions The holders of Preferred will have a separate class vote on

significant corporate transactions (e.g., amendment of certificate or bylaws, issuance of new equity, acquisitions, sale of the Company

and dissolution).

Information Rights The Company will prepare and submit to holders of Preferred

quarterly unaudited financial statements (including income statements, balance sheets, and cash flow statements) no later than 45 days after the close of each quarter and annual unaudited financial statements no later than 120 days after the end of each year. All financial statements shall include comparisons to

corresponding periods in prior years.

Right of First Refusal / Co-Sale Right
The holders of Preferred will have a right of first refusal and a right

of co-sale on transfers proposed by the Founders.

Board of Directors The Board of Directors shall consist of five members; the CEO and

one additional common representative, two preferred representatives, and one independent director mutually acceptable to the Common

and Preferred.

Expenses Legal, accounting, due diligence and out-of-pocket expenses

incurred by the Lead Investor shall be paid by the Company from the

proceeds (not to exceed \$10,000).